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For Immediate Release

Brand new bed linen designs, luxury bathrobes, children's bathrobes & toddler towels from The Best Bed Linen in the World

The Best Bed Linen in the World (www.thebestbedlinenintheworld.com) specialises in selling the very finest [bed linen](#) sets and towels direct to the consumer.

Using only the finest materials and processes, The Best Bed Linen in the World was born from the success of its parent company, Tradelinens. This market leading linens supplier has been working with the top hotels of the world, including The Goring, The Dorchester, Lanesborough, Landmark (London) and Jumeirah and Emirates Palace (Dubai) and the celebrity fave, W Hotel (The Maldives) for over 20 years.

For a limited time only The Best Bed Linen in the World has made these exclusive brand new designs available for consumers to purchase online at www.thebestbedlinenintheworld.com ...

Luxury Polka Dot & Wave White Bed Linen Bedding Sets

The two new subtle designs create a sophisticated ambience in the bedroom and a unique twist on white bed sheets. The first fresh design is the Luxury Polka Dot White Bed Linen Bedding Set; a sateen finish and polka dot design. The second new design is Luxury Wave Pattern White Bed Linen Set; spaced evenly over the sateen finish bed linen, this delicate white-on-white wave pattern is used on the beds of five-star hotels in the Maldives and Dubai. The linen for both is of the highest quality; the luxurious fabric is 100% Long Staple Cotton Percale and has a thread count of 300.

From £174

Toddler Bath Wrap

With a hood in one corner, the Toddler Bath Wrap is made from 100% pure white Velour cotton towelling with piping detail in either blue or pink. At 500gm, it's sublimely soft against young delicate skin and parents won't be able to resist the temptation of wrapping them up in cotton for some seriously good cuddles!

£15

Kids Bathrobe

Whether they've been paddling by the pool, or simply had a good 'splash' in the bath, the brand new Kids Bathrobe from The Best Bed Linen in the World provides a fuss-free solution to keep them 'snug as a bug' whilst they dry off. Made from 100% Velour pure cotton outer and towelling inner, the bathrobe is a super-soft 500gm and comes with a belt. Available for children aged 2 – 10+ years.

From £25

Waffle / Towelling Bathrobe

A favourite amongst its top five-star hotel clients, the brand new and exclusive Waffle / Towelling Bathrobe is woven specially with the waffle design on the outside to give fabric texture and the towelling inside to dry the body. Made from 100% pure cotton waffle outer and towelling inner, the bathrobe is a sumptuous 500gm.

From £41

The Best Bed Linen in the World has restricted stock available in its Limited Edition Collection - so be quick to avoid missing out on the chance to purchase beautiful bed linen, bathrobes and towels that can be found in five-star hotels across the world...

www.thebestbedlinenintheworld.com **Mail Order: 01442 842885**



Image attached: Luxury Wave Pattern White Bed Linen Set, Luxury Polka Dot White Bed Linen Bedding Set – from £174, Toddler Bath Wrap (£15)

For additional images, information or interviews please contact Alaina or Marie at Simpler PR on 01494 793501 or email